



## **EnableSoft, Inc. Forms Strategic Partnership with Virtual AI**

*Robotic Process Automation software provider expands marketplace outside U.S.*

**Orlando, Fla., March 14, 2017** – [EnableSoft Inc.](#), a provider of Robotic Process Automation (RPA) software for banks, healthcare and other organizations, announced it has partnered with United Kingdom-based [Virtual AI](#), a leader in consulting services for media, broadcasters and digital transformation specialist, expanding its market into Europe.

Virtual AI offers a wide variety of services in the design, deployment and management of automated digital processes. Through this partnership, Virtual AI will offer Foxtrot RPA® software to its clients in the media industry as well as the financial, healthcare, IT and human resource sectors. RPA software enables organizations to automate repetitive data processes, such as uploading content to distribution platforms, to save time and reduce costs.

“Through our work in the media and other industries, we continued to see more opportunities for our clients to automate several mundane, but necessary processes,” said Ian Whitfield, CEO at Virtual AI. “With EnableSoft, we found a partner that would help us meet our clients’ needs for automation as well as expand into other industries. EnableSoft is well-respected and ranked highly in the RPA industry and shares the same business goals. It was important to our team to find a partner that was the right fit, and EnableSoft met and exceeded our expectations.”

EnableSoft’s RPA technology improves operational efficiency by automating the routine and repetitive tasks of data entry, maintenance, integration, migration and testing. Through its user-friendly design, any employee or operations manager can create and run scripts with no IT experience. RPA software performs data automation tasks in Excel™, Windows™, web and other legacy applications, and it acts as an interface between disparate systems to download, open, select, enter, process or flag files.

“Several industries in the U.S. and other countries are managing their day-to-day operations, but have various inefficient processes that can be removed with automation,” said Richard Milam, CEO of EnableSoft. “Working with companies like Virtual AI enables us to help these organizations become more productive by leveraging Robotic Process Automation software to handle the tedious data automation tasks. As we begin our relationship with Virtual AI, we’re confident that its clients will see the benefit of implementing RPA and will become more efficient and productive.”

### **About Virtual AI**

As an expert in the media sector and a specialist, digital transformation consulting and services company, Virtual AI delivers innovative systems, solutions and applications that are aligned with the current and future needs of its customers and addresses existing and emerging technology challenges.

### **About EnableSoft**

As an early innovator in the Robotic Process Automation space, Orlando, Florida-based [EnableSoft Inc.](#) has helped organizations save time, save money, and improve productivity. Serving over 500 corporate clients worldwide, EnableSoft develops and markets Foxtrot®, software that eliminates the burden of manual data processes by behaving, deciding and working just like a person.

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